JOLENE **ESPOSITO**
UI/UX Designer

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SUMMARY

Emotionally intelligent designer and photographer with a background in research and tech industry experience.

EDUCATION

M.F.A. Photography
Savannah College of Art and Design

B.S. Psychology
Penn State University

TOOLS

Figma
Sketch
InVision
Adobe Illustrator
Adobe Photoshop
Git | GitHub
HTML
CSS
JavaScript
Python

SKILLS

User Research
User Personas
User Flows
Journey Mapping
Wireframing
Hi-Fi Mockups
Usability Testing
Branding
Typography

EXPERIENCE

Web Design & Frontend Developer Fellow
2020 - present
Echo Me Forward, Philadelphia PA
- Design user-friendly, responsive web pages for recruiting diverse talent. Understanding of HTML, CSS, and JavaScript

UI/UX Design & Frontend Development
2019 - 2020
Bloc - Design Apprenticeship
- Immersive design program focused on best practices and processes in UX research, visual design, and frontend development
- Skilled in product development, user research/testing, and branding with a focus on wireframing, mockups, and prototypes
  PROJECTS
    SickFix | Medical supply subscription box
    V-Dubs | Storage and sharing app for Volkswagen enthusiasts
    Plant Tinder | Swipe right for houseplants that fit your lifestyle

Freelance Photographer
2010 - present
- Strong photographic storyteller. Able to balance my expertise with stakeholder needs. Use design software to make product improvements that have been used in print and digital media

Project Manager
2015 - 2018
Center for Open Science, Charlottesville VA
- Designed dozens of marketing assets, slide decks, graphics, and social media campaigns that increased the visibility of the organization and its mission
- Surveyed and interviewed users to learn software pain points and feature recommendations in order to improve usability

Research Coordinator
2013 - 2015
University of Virginia Health System, Charlottesville VA
- Managed scientific research by collaborating with stakeholders to develop and design research plans. Synthesized data into digestible findings